

” It's not true
I had nothing on,
I had the
radio on.

- Marilyn Monroe



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Brussels, May 20th



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NORWAY

- Population 5 mill.
- **57%** digital listeners
- **58%** of households have DAB
- **23%** of listening happens in car
- **99,5%** of population have DAB coverage
- DAB area coverage exceeds that of FM



NORWAY

- **>60%** of new cars sold with DAB+
- **>70%** of car models available can offer DAB+
- **2,5mill** private cars on the road
- **0,5mill** cars have DAB today
- **0,5mill** other vehicles (trucks, buses...)
- **Apprx. 2 mill.** cars will need retrofit DAB+





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Norwegian Consumer Council



Ann Hege Skogly (Foto: FORBRUKERRÅDET)

Glassklar lyd i (nesten) hele Arendal

DAB-nettet er ferdig utbygd i Arendal kommune, men det er ikke overalt du kan lytte til klinkende klare radiostemmer.

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Thank you!

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