



DAB – A SOUND INVESTMENT


WIRELESS
GROUP

2008: INVESTMENT CASE IN QUESTION

Channel 4 axes radio projects



Channel 4: seeking £100m cost cuts. Photograph: Public domain

Channel 4 has abandoned its entire radio project, dealing a huge blow to the future of the digital sector, as it seeks to make £100m in savings.

the guardian

Friday 10 October 2008

2016: A FINANCIALLY SECURE PLATFORM

Sound Digital



MEDIA GROUP

arqiva

The logo for Wireless Group, featuring a white wireless signal icon above the word "WIRELESS" in white capital letters, with "GROUP" in smaller white capital letters below it.

WIRELESS
GROUP

DISTINCTIVE DIGITAL-ONLY CONTENT



WIRELESS GROUP OVERVIEW

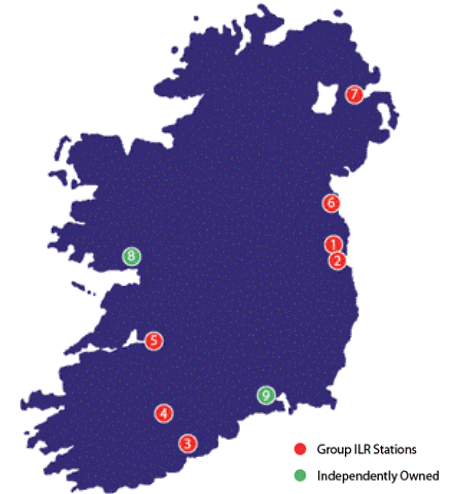
GREAT BRITAIN

1. talkSPORT
talkSPORT2
talkRADIO
Virgin Radio
2. Radio Wave
3. Pulse 1
4. Pulse 2
5. Wish FM
6. Tower FM
7. Wire FM
8. Peak 107FM
9. Signal 1
10. Signal 2
11. Signal 107
12. 96.4 The Wave
13. Swansea Sound



IRELAND

1. Q102
2. FM104
3. 96FM
4. C103
5. Live95FM
6. LMFM
7. U105.8FM
8. Galway Bay FM
9. WLR



EXTENDING OUR NATIONAL PORTFOLIO



Men 15-44
Live sport / talk

*"The real home
of football"*



Adults 25-44
Rock & pop

*"Popular, entertaining,
unpredictable"*



Men 15-44
Live sport / talk

*"Because sport
never stops"*



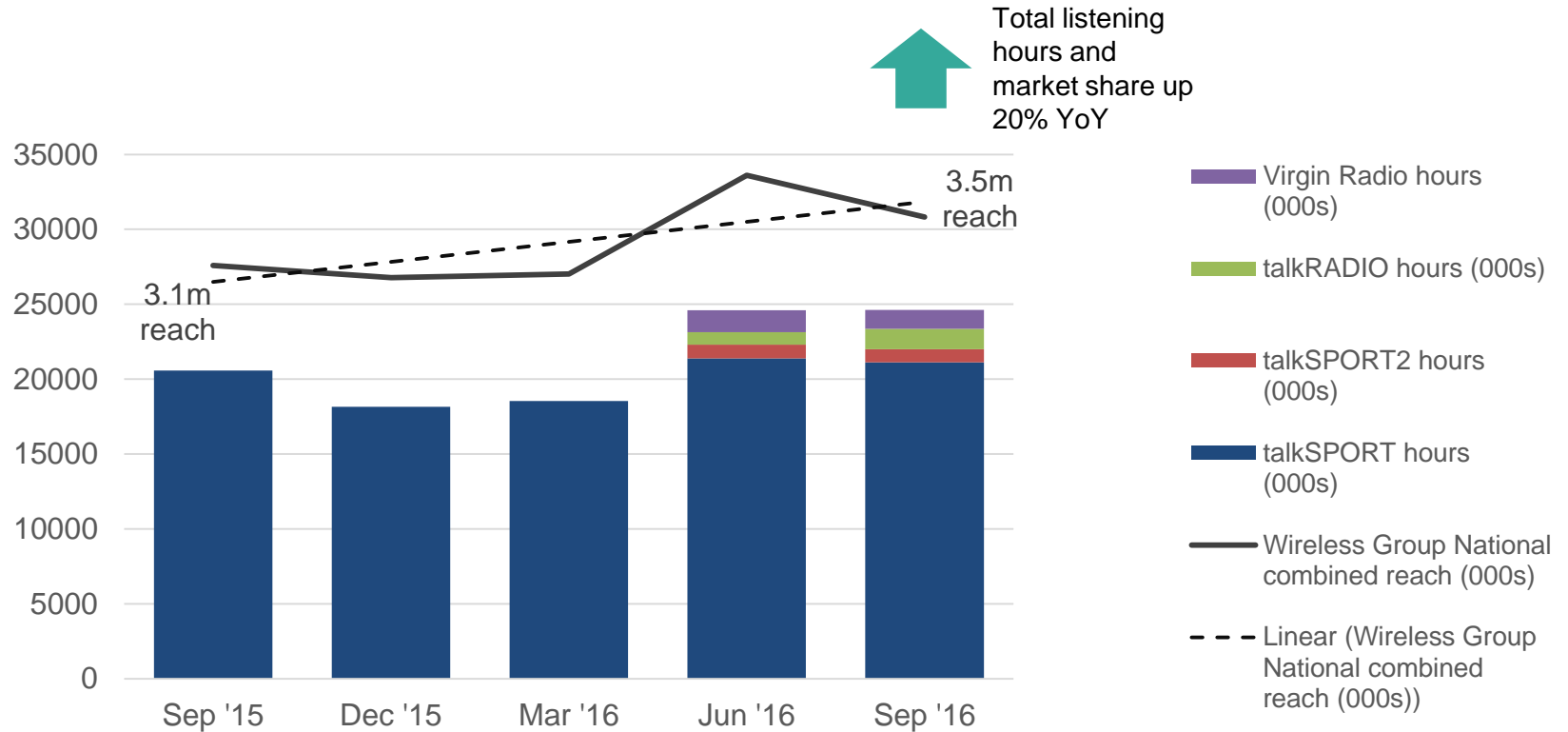
Adults 35-54
News, current affairs &
entertainment

"We'll get you talking"

NEW

NEW

AUDIENCE GROWTH



1994...





RADIO

...2016





talkSPORT 
BECAUSE SPORT NEVER STOPS

talkRADIO

WE'LL GET YOU TALKING



talkRADIO

WE'LL GET YOU TALKING



JOINING NEWS CORP



Robert Thomson
CEO News Corp

“The strength of Wireless, with its digital and international capabilities, especially in sports coverage, will help our publishing brands engage with readers and advertisers. ”

“The acquisition of Wireless Group brings together two highly complementary businesses with brands that have a track record of creating compelling content and attracting engaged and loyal audiences.”



News Corp



Rebekah Brooks
CEO News UK

JOINING NEWS CORP

THE  TIMES



THE SUNDAY TIMES

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THE AUSTRALIAN 

FOXTEL™

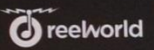
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WIRELESS
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