

# Absolute Radio 80s

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Absolute Radio ▶▶ 60s



Absolute Radio ▶▶ 70s



Absolute Radio ▶▶ 80s



Absolute Radio ▶▶ 90s



Absolute Radio ▶▶ 00s

## Relevant Presenters

Tony Hadley & Carol Decker  
Absolute Radio Talent





## Relevant Programmes

The Absolute 80s Chart Show



**Absolute 80s**  
1 May · 🌐

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"And the maximum security, even after plastic surgery..." - the wonderful Kid Creole and the Coconuts get #forgotten80s underway tonight - ha tja tja tja! M x

69,370 People Reached

2,374 Reactions, comments & shares

1,214 Like	1,147 On post	67 On shares
37 Love	32 On post	5 On shares
7 Haha	7 On post	0 On shares
3 Wow	3 On post	0 On shares
1,012 Comments	969 On Post	43 On Shares
101 Shares	100 On Post	1 On Shares
1,924 Post Clicks		
980 Photo views	1 Link clicks	943 Other Clicks

NEGATIVE FEEDBACK

35 Hide Post	16 Hide All Posts
0 Report as Spam	0 Unlike Page

69,370 people reached

Boost post

1.1k 621 Comments 100 Shares

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@trendinaliaGB

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2016/8/28 19:26 BST #trndnl trendinalia.com

#forgotten80s Excellent to see #forgotten80s trending in 3rd place this evening

markspaceukll sent Aug 21, 2016 Birmingham, England

Trending at 3 in my list #forgotten80s

GarethNorris sent Aug 21, 2016 Lewes

Ooh 'citing, the radio show I'm listening to right now is trending #forgotten80s

Jenna\_Appleseed sent Aug 21, 2016 Britain

# Relevant Platforms

Forgotten 80s trends UK-wide every Sunday

**Absolute  
Radio**  **80s**

*The Greatest Year  
of the 80s*

**Relevant Stunts & Landmark Programming**

The Ultimate 80s Poll creating talkability



# Facebook Interaction

Reach: 2,800,000

Engagements: 21,000

Shares: 3,000

Comments: 1,970

Video Views: 424,000

**Absolute  
Radio** ▶ **80s**

*The Greatest Year  
of the 80s*





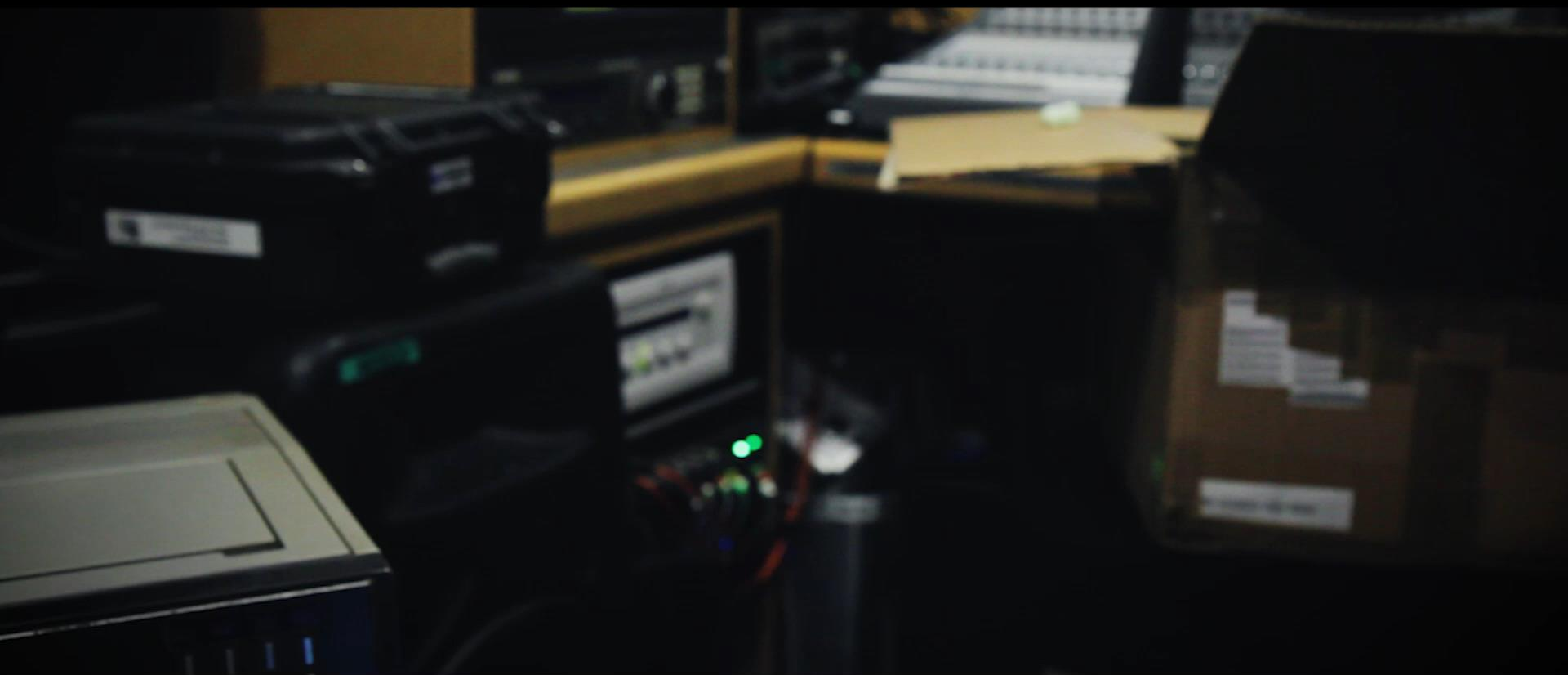
# TOP GUN

FRIDAY

TOP GUN FRIDAY

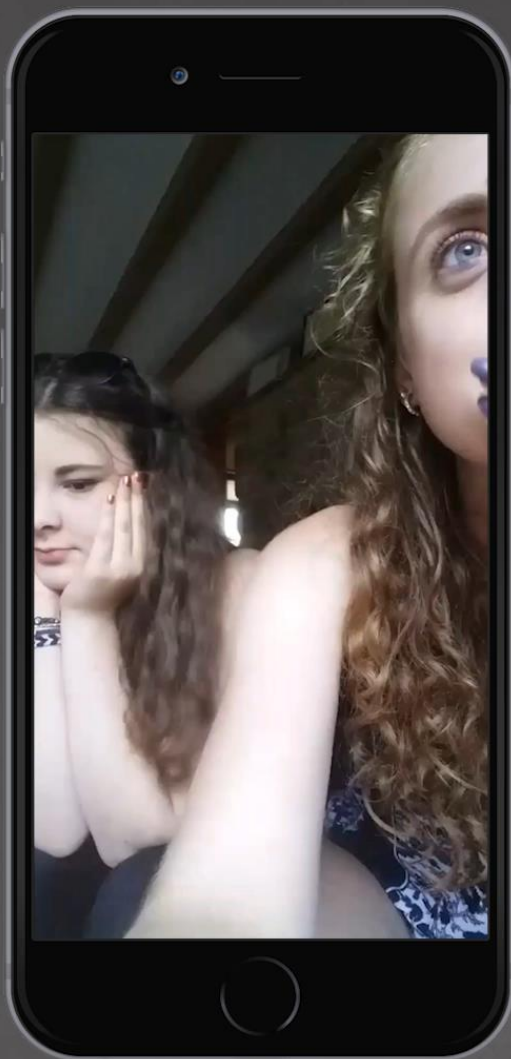
ON THE BREAKFAST SHOW





# ENGAGING AUDIENCES

Developing a stronger relationship



# Events & Marketing

Let's Rock Festivals & 80s Weekenders





# 2009: ZERO Listeners





**2009: ZERO Listeners**  
**2016: 1.5m Listeners**





**2009: ZERO Listeners**  
**2016: 1.5m Listeners**

**Thank You**

A large outdoor concert at night. The stage is illuminated with bright red and white lights, and a large crowd of people is visible in the foreground. Two large video screens on either side of the stage show the performance. The background shows a dark sky and some trees.