

The Portsmouth DAB Minimax Trial

Ash Elford

AngelRadio



United Kingdom

Ireland

Denmark

Netherlands

Belgium

Germany

Angel Radio

English Channel

Celtic Sea



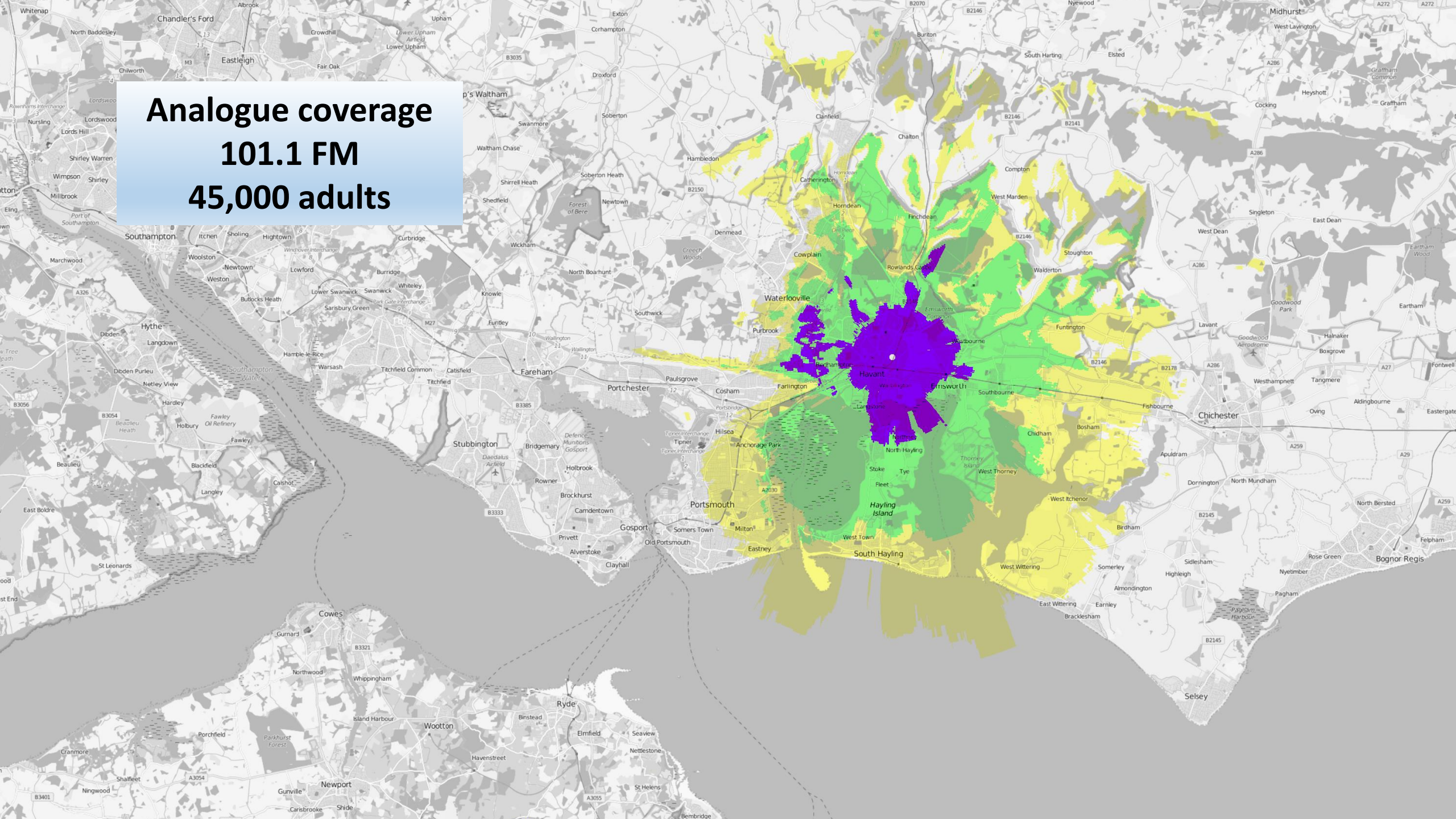
Angel_Radio



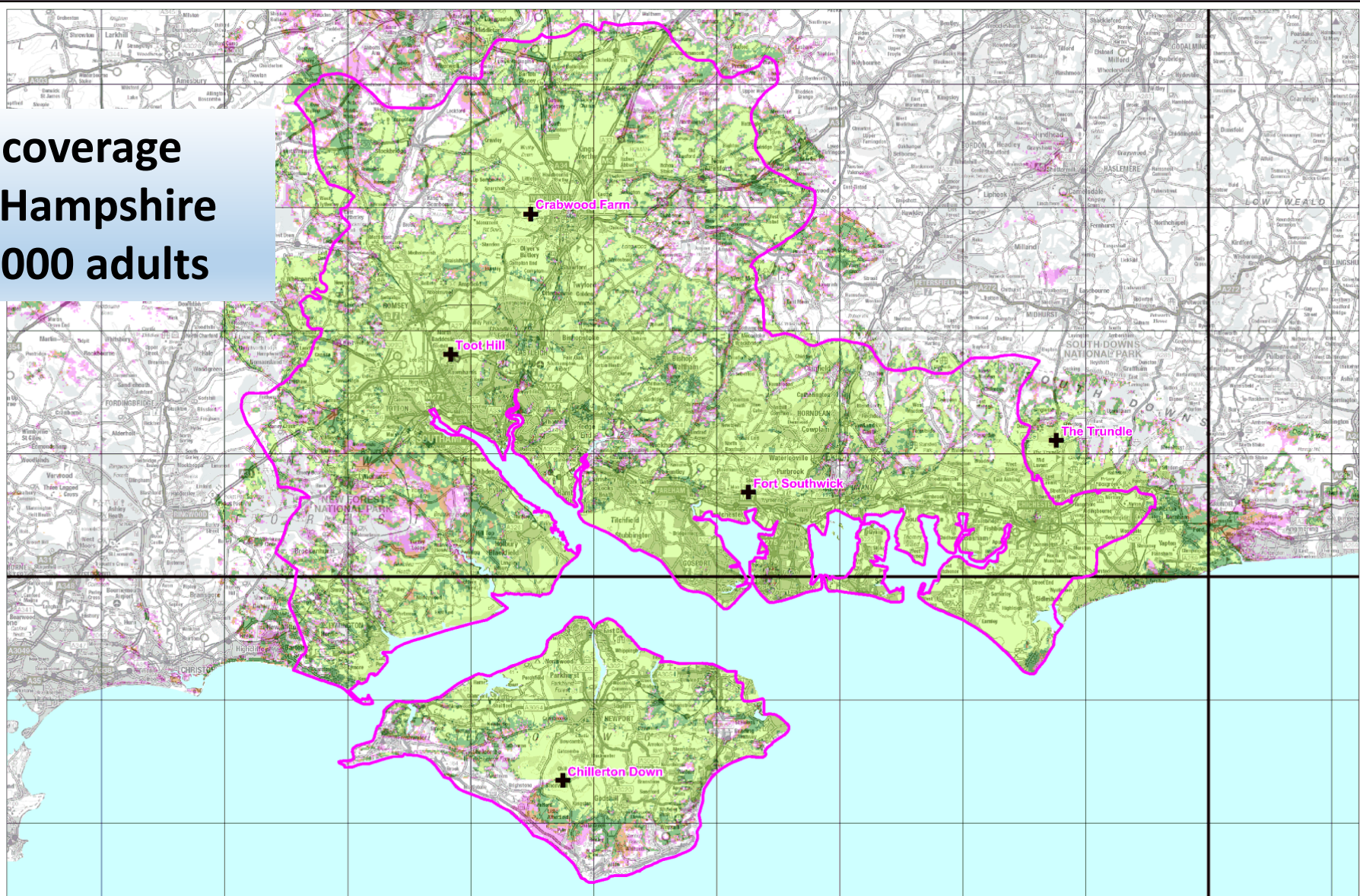
Angel_Radio



**Analogue coverage
101.1 FM
45,000 adults**



DAB coverage South Hampshire 1,100,000 adults



Percentage Locations %

- 95 and above
- 80 to 95
- 70 to 80
- 50 to 70

S_Hants_11C_5Tx_Current_1%T_Indoor_poprtable

Interference Limited Coverage, indoor portable reception
SFN percent locs S&Y sum with timing, version 2

Portsmouth DAB minimux - launch

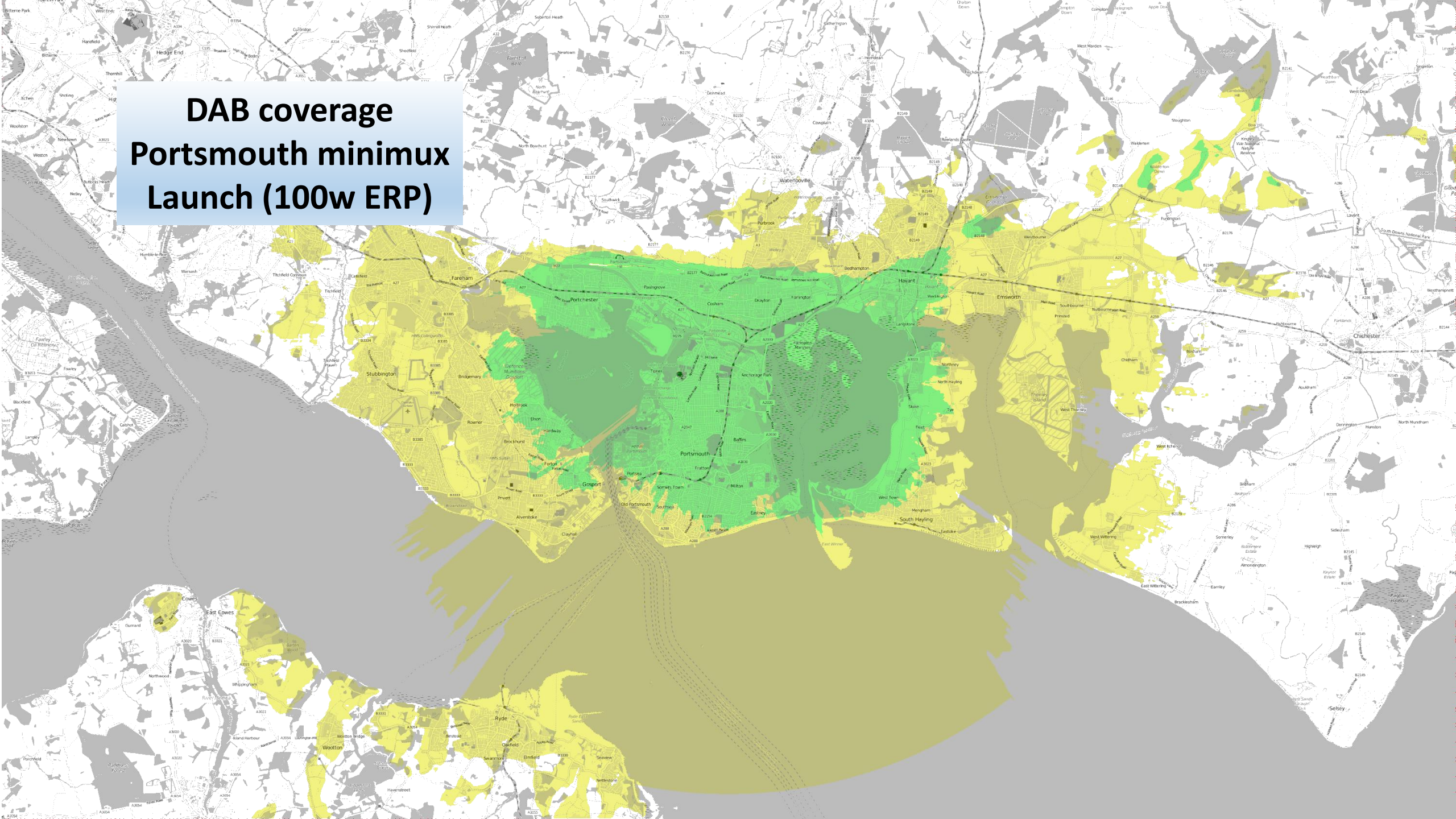
- Student radio
- Dance music
- Contemporary Hits
- Oldies
- Classic rock
- Local full service



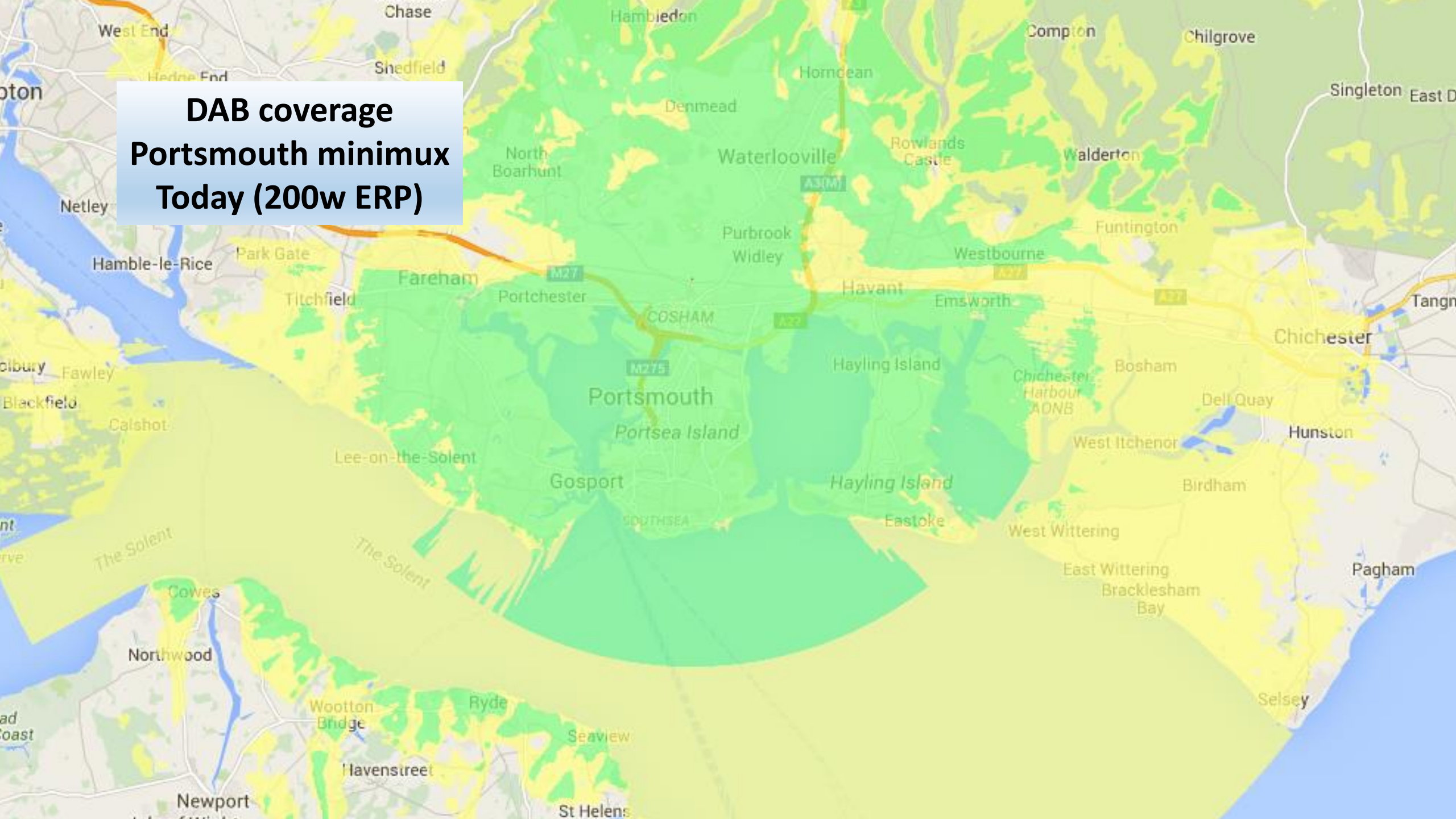
Portsmouth DAB minimux - equipment



**DAB coverage
Portsmouth minimux
Launch (100w ERP)**



**DAB coverage
Portsmouth minimux
Today (200w ERP)**



Portsmouth DAB minimux - today



Portsmouth DAB minimux - today

DAB+

- 19 services, 16 in stereo
- 12 DAB+ (with 2 more launching soon)
- 16 services with DAB slideshow



Angel Radio expansion

- Birmingham
- Bristol
- Cambridge
- Norwich
- Woking

Angel Radio

New spin-off services



Launches January 2017

Solent Wireless

Twitter - @SolentWireless

Facebook – facebook.com/solentwireless

Website – www.solentwireless.com