

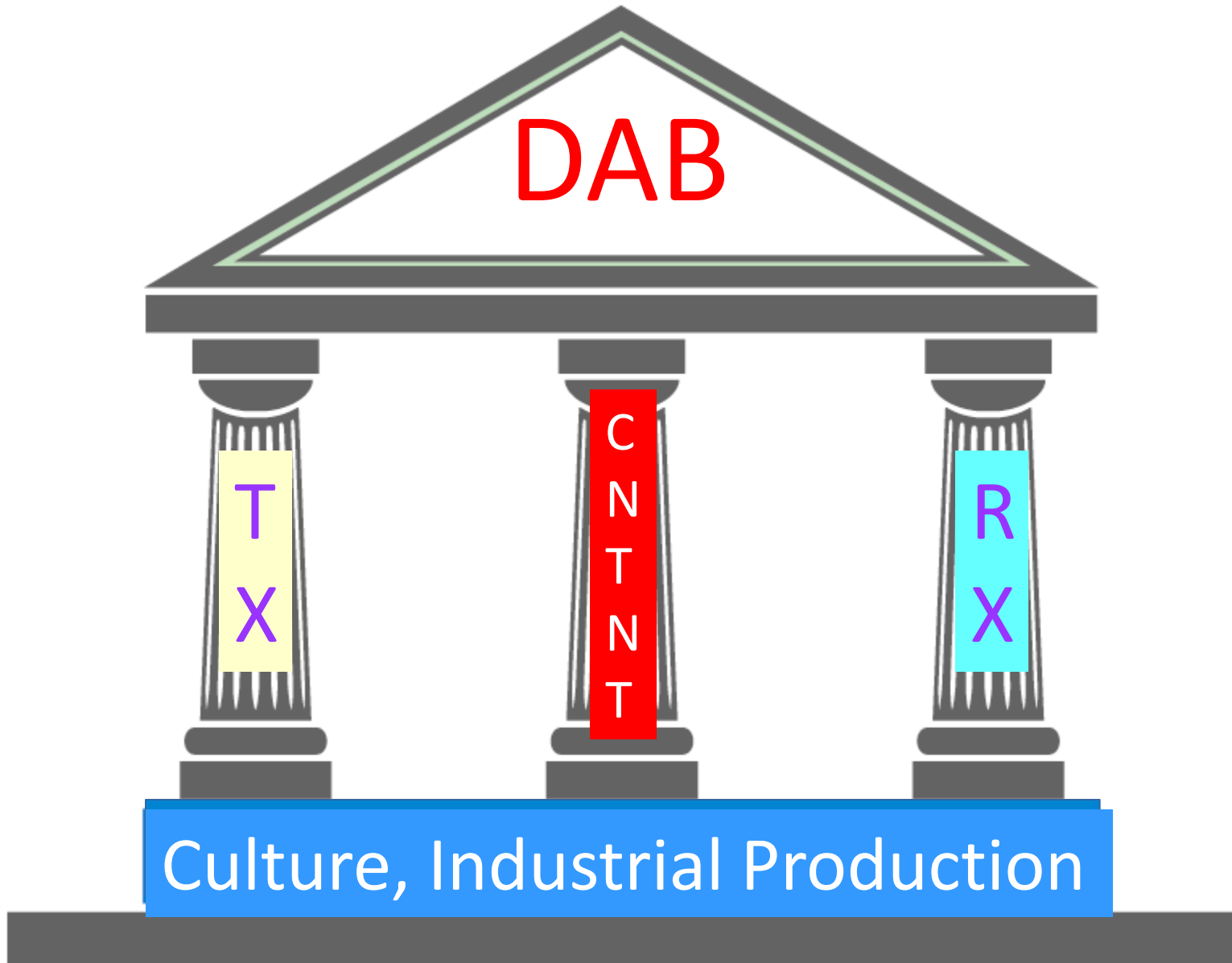
DAB Receiver Innovations

Albert Tseng

CEO

KeyStone Semiconductor Corp.





ทุกอย่างมีการสั่งซื้อสินค้า

✦ First pillar: Government establish widely covering DAB transmitters



The second pillar

✚ Wide choices of receivers

♥ Types

♥ Scenarios

♥ Prices

✚ Behind it: an efficient local supply chain

Kitchen Radio

✦ Philips AE5020



http://www.philips.com.hk/c-p/AE5020_05/-/support

Kitchen Radio (con't)

✦ DPR-16C Sangean



Kitchen Radio (con't)

✦ Geneva Lab model XS



Kitchen Radio (con't)

✦ Geneva Lab model S



Kitchen Radio (con't)

✚ Soundmaster in Germany



Kitchen Radio (con't)

✦ Ennovia in Denmark



Kitchen Radio (con't)

✦ GPO Retro



Kitchen Radio (con't)

✚ DAB by Thailand Maker IFZ



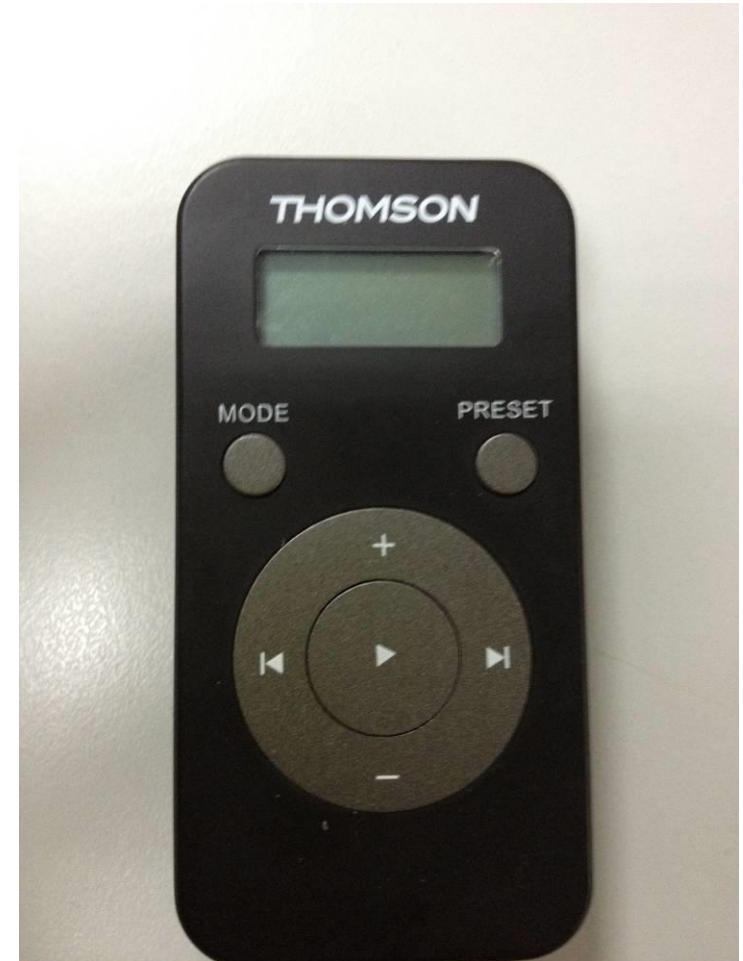
Handheld Radio

✚ Usmart in HK



Handheld Radio (con't)

✚ Thomson in Australia



Handheld Radio (con't)

✦ BT-Link in HK



Handheld Radio (con't)

✦ Ideal Radio in HK



CD Micro

✚ Brand: United and Sailor in Switzerland



Mini/Micro

✦ Philips BTB 2465



http://www.philips.co.uk/c-p/BTB2465_05/micro-music-system

Mini/Micro (con't)

✦ Pioneer model CM31 in Europe



Photo Album

✦ Manufacturer: Usmart

✦ Brand: Usmart in HK and OEM (Lenoxx in Australia)

✦ MP: Aug



Set-top box

✦ Eight in HK



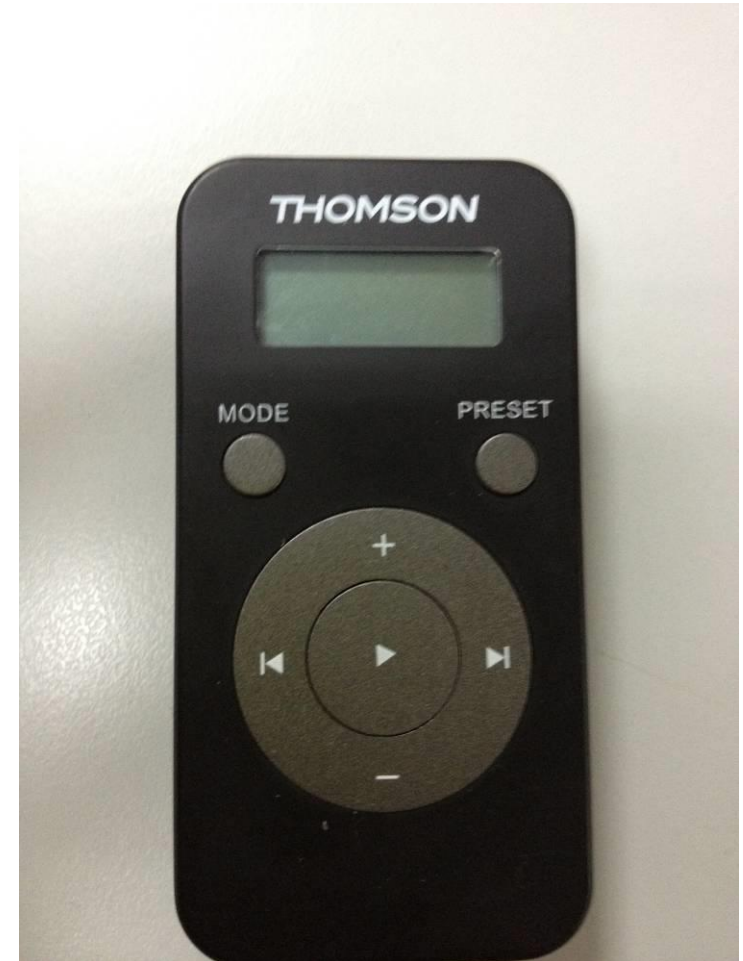
LED TV

✦ Telefunken



Handheld Radio (con't)

✚ Thomson in Australia



Car Adaptor

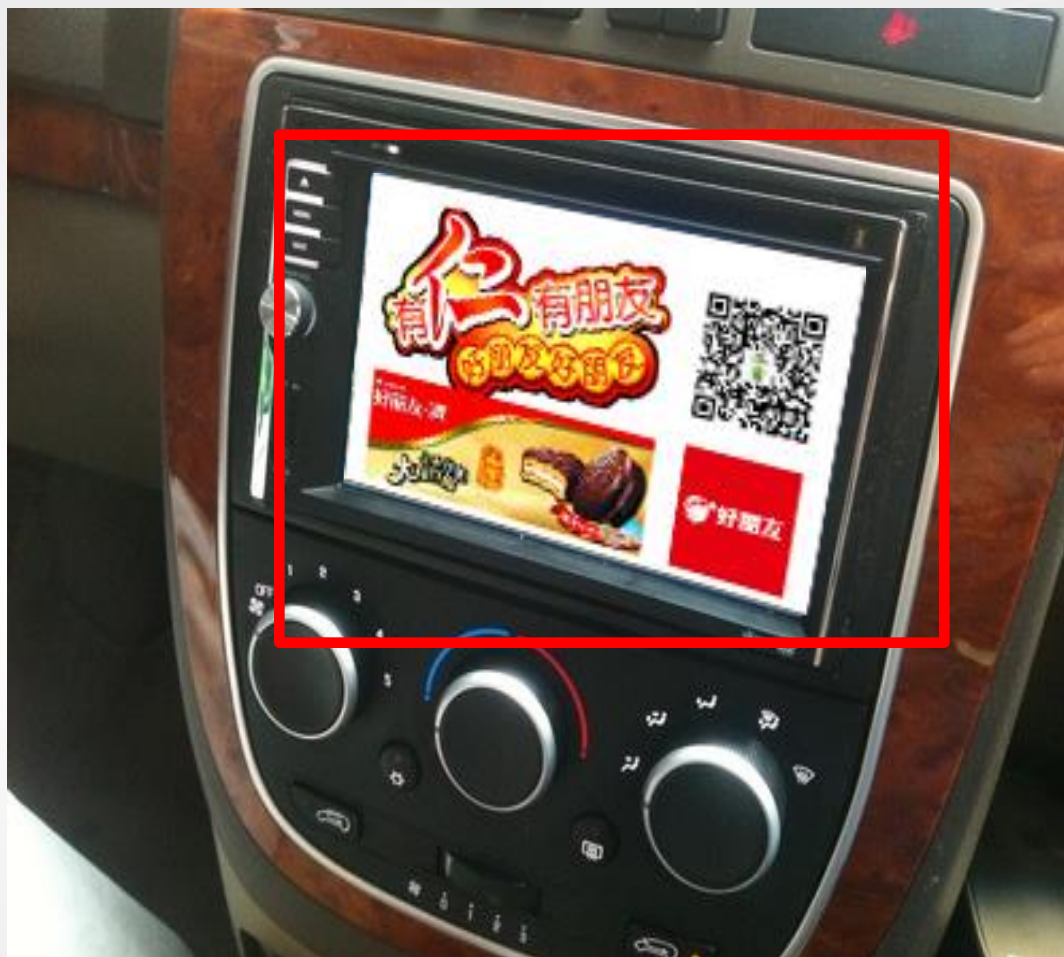
✚ Brand: HiTV in Australia



In Car Stereo

✦ Connects2 in UK





节目收听中.....

屏幕处于休眠时
全屏图片广告开始播出.....

全屏图片广告每15秒更换
1张，在1个小时内，确保
每个客户广告出现至少3
次，20分钟左右便可浏览
一遍全部全屏广告

全屏广告

Mobile Phone

- ✦ Manufacturer: ARS
- ✦ Brand: Macostar in HK
- ✦ MP: Aug, 2011



Bluetooth DAB headset

✦ Lingo



Internet Radio with DAB

✚ Telestar DABMAN i200



https://www.telestar.de/de_DE/DABMAN-i200/352-9266-10619/

Price range

✦ FOB: \$17-31 for Kitchen Radio

Local Supply Chain

- ✦ Produce cost effective solution
- ✦ Provide timely after service
- ✦ KeyStone is affiliate of Prime Group
 - ♥ Supplier of DVB
 - ♥ Partners with Salom(ISO14000)



Keystone



Customers



Thank you very much

Win together!

ชนะด้วยกัน!!

giành chiến thắng cùng !

ທຸກຄົນກໍ່ມີບ່ອນຮ່ວມ ການສ້າງຊື່!

