

René Wehrlin

Preparing for digital migration

Overview of DAB+ development in Switzerland



- \$\Delta\$ 90 − 99% DAB+ coverage

 8 multiplexes − 120 programs
 - 40 million € subsidies
 - **★ 3,500,000 households**3,000,000 DAB+ devices sold
 - ★ 4,800,000 cars
 740,000 with DAB+ (80,000 aftermarket)
 66% of new cars with DAB+ as standard





Thank You!

rene.wehrlin@bakom.admin.ch

