



digris

Network for small scale

DAB+ islands

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Small scale DAB+ in Switzerland

A complementary solution for community broadcasters





8,300,000 inhabitants 3,250,000 DAB+ devices sold Coverage 90 - 99% 120 stations on air

















DAS+





PAS+







33 licensed commercial private stations

RJB ...



Munot

St. Gallet

FM1









Ordinance on Radio and Television



- Mart. 36 Complementary non-profit-oriented radio programme services

must differentiate the matically, culturally and musically

¹ A complementary non-profit-oriented radio programme service must

must take account of the linguistic and cultural minorities radio programme services that can be received in the same coverage area. In

particular, a non-profit-oriented programme service must take account of the

the broadcasting of advertising is not permitted

² In a non-profit-oriented radio programme service, the broadcasting of advertising is not permitted, with the exception of self-advertising, which predominantly serves to build audience loyalty, including references to media



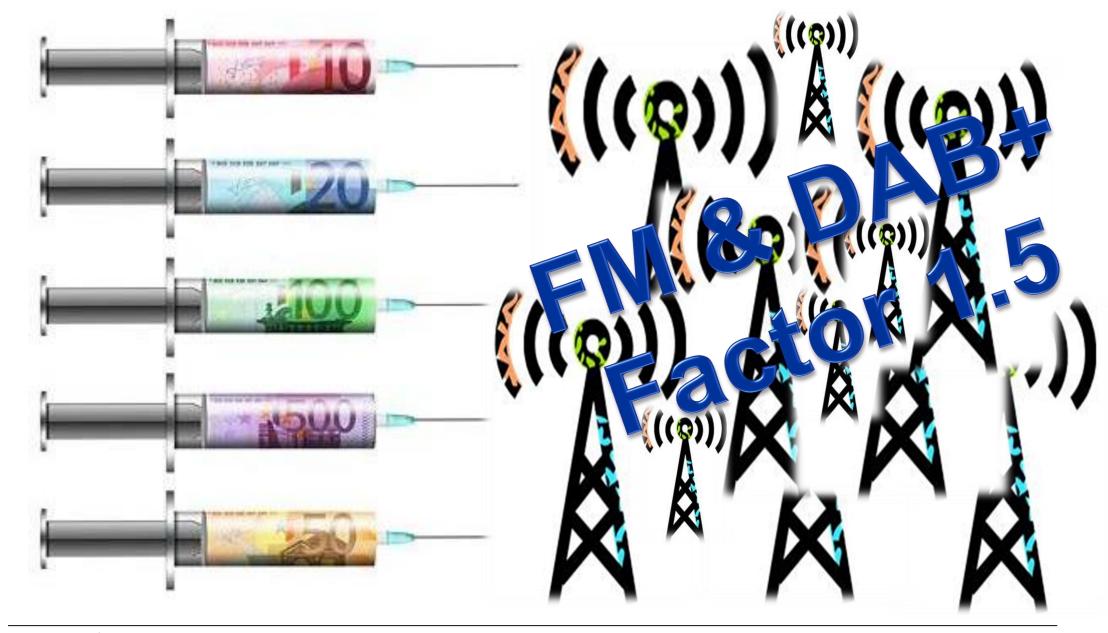














































































































































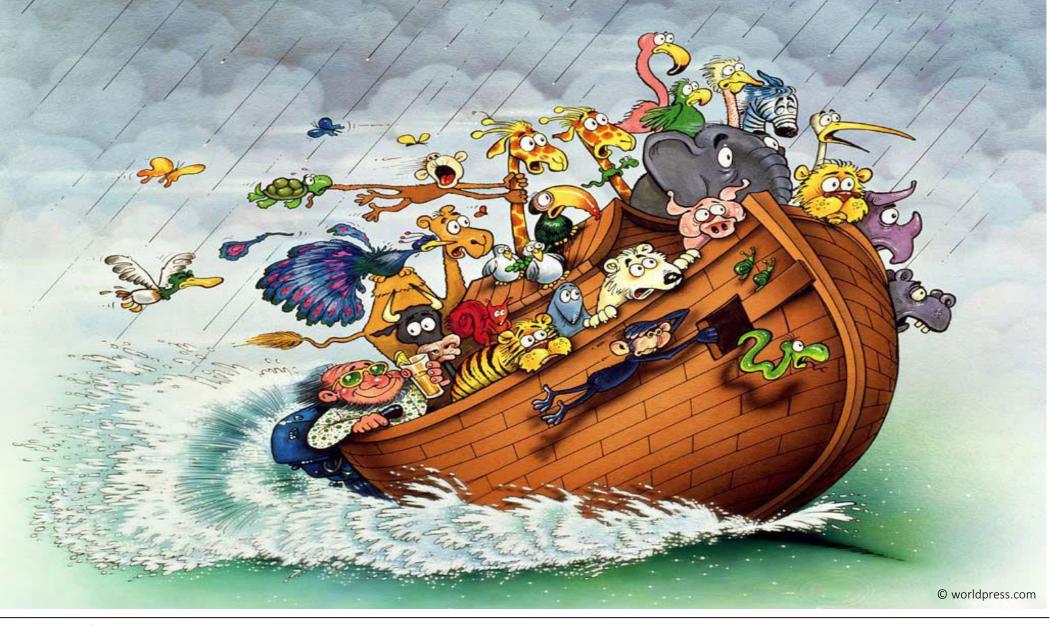






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Small scale DAB+ I A complementary solution for community broadcasters I Paris, 8 November 2017 René Wehrlin, OFCOM Switzerland – Thomas Gilgen, CEO Digris AG