



Why smarter cars provide better listening experience

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Great User Interface makes a difference

DAB powers diverse programming

Seamless multidevice transition is crucial

Smarter cars provide better listening experience



POP

- Home
- Radio (selected)
- Music
- Phone
- Navigation

Source	Radio · DAB/FM	
 RADIO IN		
 RADIO TEDDY	Children	
 ROCK ANTENNE	Rock	
 RT1 IN THE MIX	Pop	
 RT1 ND-SOB	Pod	



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AICON



Richer and more relevant visuals

Discovery of relevant contents

Seamless multidevice transition

Personalized radio

Let's collaborate at

world  dab

In-Car User Experience Group



Thank you!