

WorldDAB Summit 2022

Shuja Khan, CEO

**THE FIRST TRANSMISSION
OF THE
BBC EMPIRE SERVICE
WAS
BROADCAST ON 19th. DECEMBER 1932
FROM THIS BUILDING**

A tall, slender telecommunications tower stands on a hillside, overlooking a vast valley. The tower is covered in various antennas and equipment. The landscape below is a patchwork of green and yellow fields, with a winding road visible. The sky is a vibrant blue, filled with soft, white clouds. The overall scene is bright and clear, suggesting a sunny day.

argiva

**9 in 10 Britons
tune in every
week**



arqiva

90% said it
kept them in
touch with
the world

argiva

**78% of radio
listening is via
the broadcast
network**



90% of adults in Great Britain believe broadcast services should continue to be supported

arqiva



Broadcast 2040+



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