

WorldDAB Automotive 2023 Paris

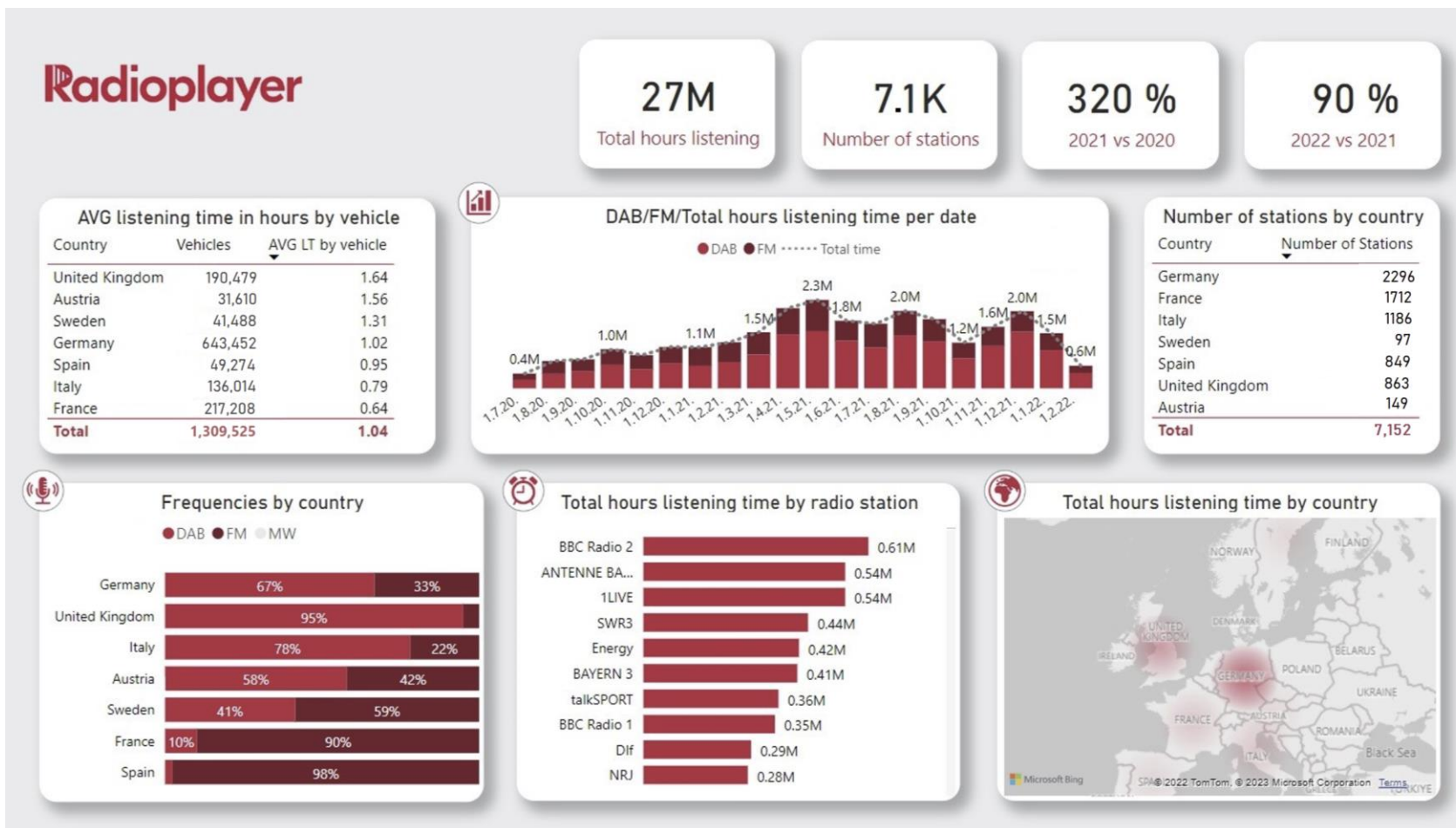
15 June 2023

Yann LEGARSON - CEO

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The leading hybrid radio solution in Europe !



▶▶▶ 100% dedicated to radio, managed and developed by radio stations

C A R I A D

A VOLKSWAGEN GROUP COMPANY



▶▶ millions of cars already on the european roads

A partnership with BMW Group on hybrid radio



▶▶ Rolled out across Europe from 2022

Successful partnerships in place with other OEM brands



▶▶ 56 different models on the roads and a new partnership with....



Jean-François Labal

Digital Partnership Head

RENAULT



Rediscover the pleasure



**cutting edge technology for
enriched life**



For meaningful time onboard



Renault cars are more than ever the place to enjoy and re-discover the radio



just the the starting point of an ever more personalized and unique experience