



# Caribbean Broadcasting Union seminar series

## DAB+ Digital Radio

12 April 2018

### Securing the future of radio with DAB+

<p>10:30 – 10:32 ECT</p> <p>16:30 – 16:32 CEST</p> <p>15:30 – 15:32 BST</p> <p>7:30 – 7:32 PDT</p>	<p><b>Welcome address</b></p> <p>Sonia Gill, Secretary General, Caribbean Broadcasting Union</p>
<p>10:32 – 10:42 ECT</p> <p>16:32 – 16:42 CEST</p> <p>15:32 – 15:42 BST</p> <p>7:32 – 7:42 PDT</p>	<p><b>DAB+ Global Update and the business case for broadcasters and how to get started with a DAB+ trial</b></p> <p>Bernie O’Neill, Project Director, WorldDAB</p>
<p>10:42 – 10:52 ECT</p> <p>16:42 – 16:52 CEST</p> <p>15:42 – 15:52 BST</p> <p>7:42 – 7:52 PDT</p>	<p><b>DAB+ technical overview: what is DAB+</b></p> <p>Ben Poor, Project Manager (Digital Radio), European Broadcasting Union (EBU)</p>
<p>10:52 – 11:02 ECT</p> <p>16:52 – 17:02 CEST</p> <p>15:52 – 15:02 BST</p> <p>7:52 – 8:02 PDT</p>	<p><b>Case study: DAB+ launch - The Netherlands</b></p> <p>Jacqueline Bierhorst, Project Director, Digital Radio NL and Vice-President, WorldDAB</p>
<p>11:02 – 11:12 ECT</p>	<p><b>Case study: DAB in the UK</b></p>

<p>17:02 – 17:12 CEST</p> <p>16:02 – 16:12 BST</p> <p>8:02 – 8:12 PDT</p>	<p>Yvette Dore, Communications Director, Digital Radio UK</p>
<p>11:12 – 11:22 ECT</p> <p>17:12 – 17:22 CEST</p> <p>16:12 – 16:22 BST</p> <p>8:12 – 8:22 PDT</p>	<p><b>Economics of delivering radio via DAB+ vs FM vs IP</b></p> <p>Gabriel Palmeri, Solutions Architect, GatesAir</p>
<p>11:22 – 11:32 ECT</p> <p>17:22 – 17:32 CEST</p> <p>16:22 – 16:32 BST</p> <p>8:22 – 8:32 PDT</p>	<p><b>Q &amp; A</b></p>

See information about CBU and participants below.

### **About the Caribbean Broadcasting Union**

The CBU is a grouping of nearly four dozen media entities located in twenty-three (23) countries and territories in the English, Dutch, French and Spanish-speaking Caribbean and South America. The Union’s mandate includes: facilitating indigenous programme production and sharing; capacity-building of media institutions and professionals; joint negotiation of rights for programming; and advocacy in regional and international forums on policy and technology issues.

### **About WorldDAB**

WorldDAB is the global industry association responsible for defining and promoting DAB digital radio. By bringing together radio industry professionals, WorldDAB provides knowledge and expertise that helps countries successfully adopt and implement broadcast digital radio. Our 1200+ experts from over 100 member organisations cover 29 countries across the globe and include public and commercial broadcasters, regulators, network providers and manufacturers of receivers, chips, professional equipment and automobiles.

### **Webinar background**

The workshop will be hosted and introduced by Ms Sonia Gill, Secretary General of CBU.

CBU anticipate approximately 25 delegates to attend the webinar, which will be recorded and disseminated afterwards to CBU.

This webinar is the second of a series of three - the first webinar will discuss DRM and will take place prior to this second workshop on DAB+.

Participants will include also representatives from CBU member countries, as well as representatives from the Caribbean Community Intra Governmental Grouping CARICOM and the Caribbean Telecoms Union.

The **Caribbean Community (CARICOM)** is an organization of fifteen Caribbean nations and dependencies whose main objective is to promote economic integration and cooperation among its members, to ensure that the benefits of integration are equitably shared, and to coordinate foreign policy.

**Caribbean Telecoms Union** - an inter-governmental organisation dedicated to supporting the development of the Information and Communications Technologies (ICT) sector across the region. ([www.ctu.int/](http://www.ctu.int/))

The webinar will be powered using the Zoom video conferencing facility, which enables screen sharing.