TTI needs Broadcast Delivery



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TISA Origins, Vision, Membership, Liaisons

Origins

• Derived from the former TMC Forum & former TPEG Forum, together with all their archives and that of the German national "mobile.info" Project

Current Membership:

- 103 Full Members
- Liaisons:
 - RDS Forum
 - WorldDMB

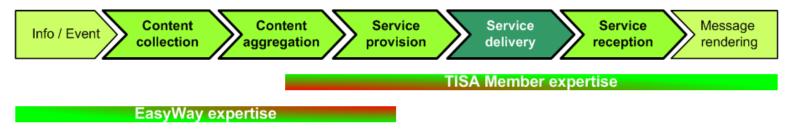
TISA Vision is to coordinate the concerns and contributions of its global membership with the aim to foster business, customer and society value through TISA standards-based TTI services and products

- ISO TC204 WG 10 level active
- TPEG Forum Korea WG level active
- EasyWay ESG5 / DATEX II



Value Chain and delivery channel possibilities

TISA uses this Traffic and Travel Information value chain:



- TTI currently uses a *small* family of standards to deliver RDS-TMC services, via VHF/FM Radio
 - RDS-TMC a *single* data application for road events, only
- TTI now needs a *big* enhanced family of standards to deliver TPEG based services, via Digital Radio
 - Many applications for the multi-modal traveller
 - Where Digital Radio: $DAB \equiv DAB + \equiv DMB \equiv HD$ Radio (USA)



ISO RDS-TMC Standards

International Standards specify RDS-TMC

- ISO 14819-1: "Coding protocol using ALERT-C"
- ISO 14819-2: "Event and Information Codes"
- ISO 14819-3: "Location referencing for ALERT-C"
- ISO 14819-6: "Encryption and Conditional Access"
- TISA has been working on a comprehensive Review Package for ISO 14819-1/3 - during the last year
- TISA Specifications detail additions and/or amendments between the 6/7 yearly ISO reviews - TISA Members need upgrades
- TISA Specifications are vital for parties in the value chain to keep TMC up-to-date and viable for changing market/business needs
- The Review is complete and will be delivered to ISO shortly



ISO RDS-TMC Standard - upgraded Parts





What is TPEG ...

TPEG is:

- Stands for Transport Protocol Experts Group formed by European Broadcasting Union
- Provides a complete toolkit and applications for TTI
- Bearer channel agnostic streamed via broadcast channels and delivered as files via internet
- Hierarchically structured messages through a "Word" Tables construct allowing easy translation extensible
- On-the-fly Location Referencing methods avoiding need for every terminal to have same location database as Service Provider
- Allows considerable client device differentiation: PNDs, phones, Navi systems, kitchen radios, computers, etc.



ISO TPEG Standards - Generation 1

International Standards specify TPEG

- ISO/TS 18234-series: "Parts 1-6" published in 2006
- provided a toolkit and applications for RTM = Road Traffic Message & PTI = Public Transport Information ~ multimodal
- TISA has been working on completion of TPEG Generation 1during the last three years:
 - adding applications for PKI = Parking Information;
 - TEC = Traffic Event Compact; CAI = Conditional Access Info and LRC = Location Referencing Container
- The work is completed, allows TPEG2 compatibility and was delivered to ISO in 2010-November
- Additionally TISA has completed Specifications for Adaptation Layers and Profiles - to complete Value Chain implementation



ISO TPEG Standards - Generation 2

- TISA Specifications for TPEG2 (Work Item: ISO/TS 21219-series) under development
- Backwards compatibility: TPEG2 is designed to work with TPEG1 which has been upgraded
- TPEG2 uses UML Application modelling for reliable Specification development and physical format generation (Binary and XML)
 - Key parts submitted to ISO for Standardisation see next slide
 - More parts under development see next slide
 - Even more new parts possible, quickly with all the "tools" in place



TPEG Generation 2 - Standards Road Map





Multiple delivery channels for many years..

- FM Radio
 - Will continue to be a TTI delivery channel for RDS-TMC, for many years (TISA thinks 10+ years)
- Digital Radio
 - Is equipped to be the TTI data delivery channel for TPEG based services, providing increased information
 - Needed extensively and <u>now</u> in Europe.. to make progress & add TTI services that match expectations!
 - TPEG services only require a very small part of any Digital Radio multiplex: say 12CU per service = 1.4% only!
 - TPEG based TTI services must be delivered via Digital Radio to meet the objectives of the ITS Action Plan & ITS Directive!



Thank you for your attention

The TISA team is happy to answer questions at any time!

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