



2013-01-14

New speakers and partners - and adding Master classes and Berlin tours on Sunday 17th

New confirmed speakers

In the first days of the new year we are proud to announce four new confirmed speakers for Radiodays Europe in Berlin 17-19 March.



Mark Findlay, Head of Music, Capital FM, UK, holds one of the most influential jobs in British music radio.

Susan Marjetti, Managing Director of CBC Toronto, Canada. She will tell the amazing secrets about how the Metro Morning made it to No 1.

Yuri Kostin, President and CEO of Prof-Media Broadcasting Corporation. In his portfolio is Moscow's market leader Autoradio – a station with some very remarkable Olympic successes.

Jan Willem Brüggewirth, CEO of the Dutch market leading commercial Radio 138. His project is finding the new commercial opportunities beyond traditional advertising spots.

Among the already announced speakers are **Ben Cooper**, Controller BBC Radio 1, **Robert Krulwich**, Producer of RadioLab, USA, **Arno Müller**, PD and morning host of 104,6 RTL Berlin, **Annika Nyberg**, Media Director, EBU, **Frank Lanoux**, VP Next TV, France, **David G Hall**, Mediastrategist USA, **Valerie Weber**, Antenne Bayern, Germany, **Clive Dickens**, COO Absolute Radio, UK, **Stefan Möller**, President AER, **Joachim Knuth**, PD, NDR, Germany, **J Mark Gillman**, TMGS Creative, UK, **Archana Kapoor**, Radio Mewat, India and **Sam Cavanagh**, Southern Cross Austereo, Australia.

You will find the preliminary programme on the website www.radiodayseurope.com.

More speakers and additional sessions to be announced later in January.

New partners in France, Ireland, Switzerland and Community Radios in Europe

We are proud to announce that four new organisations have signed up to become official partners of Radiodays Europe.



- **SIRTI** (Syndicat Interprofessionnel des Radio et Télévisions Indépendantes) – the organisation of the independent radio stations in France
- **IBI** (Independent Broadcasters of Ireland), the forum for all private radio stations in Ireland
- **VSP** (Verband Schweizer Privatradios), the private radios of Switzerland
- **CMFE** (Community Media Forum Europe), bringing also the third leg of the radio family, the community radios, to be part of Radiodays Europe.
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New: Master Classes and Berlin Tours on Sunday March 17th

In addition to the two full days of the main conference on the 18 - 19 of March, Radiodays Europe will this year offer an additional programme on the Sunday 17th before the main conference starts.

MASTER CLASSES. There will be three offers of afternoon master classes and workshops on Sunday afternoon, starting at 14.30. The topics will be about leadership, social media and media sales. You will need to sign on specifically for these offers and there will only be for a limited number of participants. There will also be a small additional fee, if you wish to sign up for any of these offers.

More information about the master classes and workshops will follow shortly as well as information about how to sign up for them.



CHECKPOINTS BERLIN - Welcome Tours on Sunday from 1430. Get to know remarkable places in the German capitals which only the Berliners themselves know and love! Mingle with new radio colleagues while touring Berlin! Enjoy being guided around in English by hospitable colleagues from leading Berlin Radio stations!

There will be different offers – from “Mauer-Walk” via common bicycle-tours to historic radio sites roundtrips. Our main partner Radiozentrale organizes this together with Berlin radio stations, and this offer will have no extra cost. More information and sign up information will follow shortly.

Plan your trip to Berlin!

- **What to take part in:** Radiodays Europe conference programme Monday 18th 9 – 1730 and Tuesday 19th 9 – 16.
- **When to arrive:** Consider Sunday 17th from 1430 to take part in exclusive master classes and/or Berlin Radio Excursions
- **Where to stay:** A good place to mingle with radio colleagues may be the Park Inn Hotel with a roomy bar on ground floor. Within 500 meter from venue. RDE quota of 200 rooms. Good place to meet in late evenings! Find your hotel on our ”Travel & Hotel”-page. But be aware – deadlines for the reserved quotas are running out in January and early February. The best choices are available now.

Be sure to register for your ticket now at Radiodays Europe website:

www.radiodayseurope.com. Information about discount codes for those entitled to partner discounts will be available from the different partner organisations.

Willkommen in Berlin!

We are looking forward to see a lot of you in BERLIN

All the best greetings from
Anders Held & Rolf Brandrud
Radiodays Europe Team

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