WORLD DAB
Digital Audio Broadcasting

Attend Radio's Digital Strategy at IBC2018

ibc 2018

Monday 17 September, 09:00 - 10:30
Emerald Room

In the new landscape that includes the likes of Google, Amazon, Sonos and Apple Music, how is radio delivering new content to the listener, and catering to what the listener wants?

Moderator - Lindsay Cornell, Principal Systems Architect, BBC

Introduction - Patrick Hannon, President, WorldDAB

The evolving audio landscape and why broadcast radio remains king
Daniel Karlsson, VP Business Development, EMEA-APAC, Triton Digital

Getting radio into smart speakers
Graham Dixon, Head of Radio, European Broadcasting Union

Panel discussion: How are broadcasters getting digital content to the listener across platforms?
Wim Moortgat, Manager Audio Technology, VRT
Joan Warner, CEO, Commercial Radio Australia
Ina Tenz, Programme Director, and General Manager Content, Antenne Bayern

Norway was the first country to switch off FM radio in 2017 – what happened next?
Ole Jørgen Torvmark, Digital Radio Norway

Radio over 4G/5G – fact from fiction
Simon Mason, Head of Broadcast Radio Technology, Arqiva

Q&A

Lindsay Cornell

Patrick Hannon

Daniel Karlsson

Graham Dixon

Joan Warner

Wim Moortgat

Ina Tenz

Ole Jørgen Torvmark

Simon Mason

This session is free to attend for all IBC delegates

WorldDAB members at IBC2018

WORLD DAB Digital Audio Broadcasting

ibc 2018

HALL 1

Arqiva
Hall 1, B61

Media Broadcast GmbH
Hall 1, B79

Norkring, Telenor
Hall 1, A59

HALL 2

Avateq Corp
Hall 2, A41

HALL 8

AVT Audio Video Technologies GmbH
Hall 8, E76

BBC Research & Development
Hall 8, F08

DiGiDiA
Hall 8, E89

Factum Radioscape
Hall 8.D90

Fraunhofer IIS
Hall 8, B80

GatesAir
Hall 8, D60

Inovonics Inc
Hall 8, C98

IZT GmbH
Hall 8, A68

Paneda
Hall 8, B23

Pluxbox
Hall 8, D96

HALL 9

DABCAST
Hall 9, LP32

NXP Semiconductors
Hall 9, LP18

HALL 10

European Broadcasting Union (EBU)
Hall 10, F20

IRT - Institut Fuer Rundfunktechnik GmbH
Hall 10, F51

WorldDAB
Hall 10, F27

HALL 11

Panasonic
Hall 11, C45

HALL 12

JVCKENWOOD
Hall 12, F31

HALL 13

Sony
Hall 13, A10

HALL 14

XPERI / DTS
Hall 14, A41

HALL 15

NXP Semiconductors
Hall 15, MS38
Hall 15, MS39

IBC Awards & IBC Big Screen, Auditorium

IBC Future Zone

Meeting Suites

Emerald Room

IBC Content Everywhere Hub Theatre

OE AREA

8 7 6 9 3 2 1 5 4 15 11 10 13 12 14