world dab — Radio distribution strategies for a connected world

ibc 2019

Monday 16 September, 09:00 - 10:30
Emerald Room

This session looks at broadcast digital radio's place in the distribution mix with recommendations on how broadcasters can assess all digital distribution platforms to make informed investment choices today to safeguard broadcast radio for tomorrow.

Radio's digital migration across Europe
Graham Dixon, Head of Radio, European Broadcasting Union (EBU)

The value proposition of radio in a connected world – a view from the US
Michael McEwen, Director General, North American Broadcasters Association (NABA)

Case study: a multi-platform digital strategy for radio
Jørn Jensen, Senior Advisor to Director of Distribution, NRK Norway

Key considerations in planning a distribution network for the future
Simon Mason, Head of Broadcast Radio Technology, Arqiva

Broadcast 5G trials – UK and Germany
Andrew Murphy, Lead Research Engineer, BBC R&D, Jordi Gimenez, Project Leader / 5G, Institut für Rundfunktechnik (IRT)

The importance of metadata for radio's future in the car
Jacqueline Bierhorst, Jacky-B Entertainment Solutions, on behalf of Radioplayer Worldwide

Bringing it all together – planning a distribution strategy for the future
Patrick Hannon, President, WorldDAB

Access: This session is free to attend for IBC exhibition attendees. Go to Entrance E Forum Lounge or Entrance G Auditorium to access The Emerald Room.

Graham Dixon, EBU

Michael McEwen, NABA

Jørn Jensen, NRK

Simon Mason, Arqiva

Andrew Murphy, BBC

Jordi Gimenez. IRT

Jacqueline Bierhorst, Jacky B Entertainment Solutions

Patrick Hannon, WorldDAB

HALL 1

Arqiva
Hall 1, B61

Norkring, Telenor
Hall 1, A59,

Telechips
Hall 1, B67, Hall 2 C27

HALL 6

Sony
Hall 6, MS6

HALL 8

AVT Audio Video Technologies GmbH
Hall 8, E76

BBC Research & Development
Hall 8, F08

DiGiDiA
Hall 8, E89

Factum Radioscape
Hall 8.E90

Fraunhofer IIS
Hall 8, B80

GatesAir
Hall 8, D60

HARMAN
Hall 8, D56

Inovonics Inc
Hall 8, B38

IZT GmbH
Hall 8, A68

Paneda
Hall 8, B23

Pluxbox
Hall 8, D96

HALL 10

European Broadcasting Union (EBU)
Hall 10, F20

Institut für Rundfunktechnik (IRT)
Hall 10, F51

WorldDAB
Hall 10, F23

HALL 11

Panasonic
Hall 11, C45

HALL 12

JVCKENWOOD
Hall 12, F31

HALL 14

XPERI / DTS
Hall 14, A41, A30

Media Broadcast
Hall 14, A40

HALL 15

NXP Semiconductors
Hall 15, MS16-17

Pods

DABCAST
Pods, P22

IBC Awards &
IBC Big Screen, Auditorium

Meeting Suites

IBC Future Zone

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Emerald Room

OE AREA

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