WorldDAB in partnership with Broadcast Networks Europe – Sunday 17 September, 11:00-12:30 – Room E102

DAB+ is revolutionising the radio industry and shaping its future. This session discusses the power of digital broadcast radio in fostering democracy, trust in media, and social commitment through high-quality news, fresh formats, and captivating content. We'll explore the economic benefits and sustainable nature of DAB+ with inspiring success stories from around the world on how DAB+ is fuelling creativity, culture, enterprise and innovation. Join this session to hear about the resilient and ever-evolving world of digital broadcast radio.

Session moderator: Bernie O'Neill, Project Director, WorldDAB

Radio's core strengths - trusted, reliable and adaptable
Edita Kudlácová, Head of Radio, European Broadcast Union

The economics and sustainability of DAB+
Jonas Jacobsson, Head of Broadcast and Media Technology, Telenor

DAB+ for national emergency warnings in Germany
Andreas Gorsak, Project Consultant, Emergency Warning Systems, Digitalradio Deutschland

Building a strong future for BBC Radio
Lindsey Mack, Senior Manager DAB and External Affairs BBC Sounds, BBC

DAB+ launch in Ghana - the first in West Africa
Edmund Yirenkyi Fianko, Acting Director, Engineering, National Communications Authority

Q&A

Bernie O'Neill
WorldDAB

Edita Kudlácová
EBU

Jonas Jacobsson
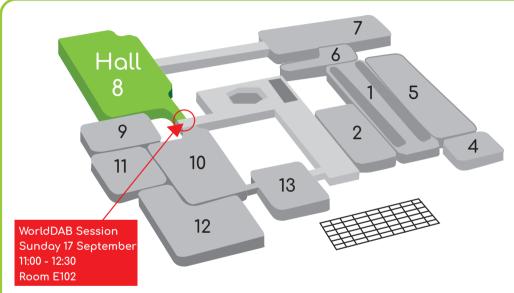Telenor

Andreas Gorsak
Digitalradio
Deutschland

Lindsey Mack
BBC

Edmund
Yirenkyi Fianko
NCA

Hall 8

Hall 9

Hall 0
Faurecia Clarion Electronics
0-A13

Hall 1
Telenor
1-C32

Hall 2
OIV
2-B37

Hall 3
LG Electronics
3-C48

Hall 5
Gracenote
5-H50

Xperi
5-F3

Hall 8
2wcom Systems
8-D81

Arqiva
8-MS6-8

AVT
8-F76

Hall 8 (cont)
DIGIDIA
8-D70

Fraunhofer IIS / RFmondial
8-B80

GatesAir
8-C82

Inovonics
8-B779

IZT
8-A68

Paneda
8-B50

Pluxbox
8-F40

Hall 9
Academy of Broadcasting Science (ABS), NRTA
9-C091

Hall 10
EBU
10-D21

WorldDAB Session
Sunday 17 September
11:00 - 12:30
Room E102

This event is free to attend, and all industry professionals are welcome!

Attendees at this session are invited to join our networking lunch at 12:30-13:30 in the Forum Lounge, located directly below the conference room.