

## WorldDAB at Salon de la Radio / European Radio Show 2018

11:30 – 13:30, 26 January 2018

Grande Halle de la Villette, 211 Avenue Jean Jaurès, 75019 Paris

Moderator: Olivier Oddou, Journalist, La Lettre Pro

### DAB+ for France – communications, cars, connected

11:30-11:45	<b>A French radio broadcaster's perspective on DAB+</b> Antoine Baduel, CEO, Radio FG, France
11:45-11:55	<b>Norway's lessons learned from the DSO process</b> Ole Jørgen Torvmark, CEO, Digital Radio Norway
11:55-12:10	<b>DAB+ Global Update</b> Jean-Marc Dubreuil, Programme Manager, WorldDAB
12:10-12:25	<b>Q &amp; A</b>
12:25-12:40	<b>Marketing DAB+ to the listener</b> Carsten Zorger, Director, Digitalradio Büro Deutschland
12:40-12:55	<b>DAB+ in Italy – recent developments on receiver legislation</b> Sergio Natucci, Chief Operating Officer, DAB Italia
12:55-13:05	<b>Digital radio and the connected car – a powerful combination for broadcast radio</b> Joe D'Angelo, Senior Vice President, Broadcast Radio, Xperi
13:05-13:15	<b>The in-car user experience and converting the car parc</b> Laurence Harrison, Market Development Director, Digital Radio UK
13:15-13:30	<b>Q &amp; A</b>