

PRESS RELEASE

PANEDA PROVIDING DAB TO UNITED ARAB EMIRATES

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for immediate release

Paneda has provided a complete DAB+ Head-End system to a major media group in United Arab Emirates. The system has recently been turned on and is on-air with 12 DAB+ services. The system provided by Paneda includes multiplexers, audio encoders as well as content management system and RF monitoring equipment.

The contract was won in stiff competition and with a skilled standards authority.

Paneda will also provide training and education of DAB in general to a number of technicians that will operate the system. Furthermore, the order includes support agreements with future upgrades and supervision as well as remote assistance.

The new Paneda generation of broadcast system sets a new standard of cost effective, compact and fully featured system, easy to operate and providing highest reliability.

The Italian system integrator TELECONSULT has provided the infrastructure including antenna systems and contribution network links as well as the installation of the system.

Lars-Peder Lundgren, Sales Manager of the Paneda group says:

“With our philosophy to provide cost efficient solutions and realizing bright ideas into reality, we are proud to conclude that our efforts now pays off. We are pleased that a new DAB region now is introducing “the future of radio”, using our unique technology that fulfil the high demands of these systems. We are looking forward to provide more systems into other markets with our easy to use systems”

Roberto Rivolta, Sales Manager Teleconsult says:

“Teleconsult has a strong position in the region and we have established a network of contacts and built a trademark based on trust and quality, and we foresee a growing interest for our services and providing turnkey solutions, also for DAB”

For further information:

Lars-Peder Lundgren

lars-peder.lundgren@paneda.se

+46721599750

www.paneda.no

About the Paneda Group:

Paneda develops and sells DAB related equipment on an international market. Up to this date Paneda has delivered 100 tunnel systems in Norway and further on also operates its own digital TV network in Norway having over 200 transmitter sites. Paneda also expands its market shares on the international arena with its DAB Head-End range of components.

PANEDA

Kystsenteret N-6740 Selje-Norway
+4706741
www.paneda.no